

MCG Cite for Healthcare Payors

MCG Cite helps healthcare payors implement informed care strategies. Organizations that leverage informed care strategies base their decisions on the latest global evidence, empowering them to collaborate with providers to meet the shared goal of delivering effective care – *care that optimizes patient outcomes while being cost-appropriate.*

**Industry-Leading
Evidence-Based Care
Guidance¹**

Customers include Aetna,
Cigna and UnitedHealthcare

MCG Cite CareWebQI

Streamline resources and promote effective care

MCG Cite CareWebQI enables healthcare payors to streamline their utilization management workflow and manage informed care decisions. This software solution provides immediate access to thoroughly reviewed care guidelines and assists users to determine and document medical necessity using evidence-based best practices and criteria.

- **Improve decision support** and give case managers a platform to work with authority
- **Proactively manage care**, predict resource needs and benchmark recovery progress
- **Enhance administrative efficiency** with configurable workflow
- **Disclose evidence basis** for medical necessity determinations
- **Measure progress** and support goals using the benchmarks and analytics

A New York health plan absorbed a membership increase of 50,000 without adding staff by transitioning from paper documentation to MCG Cite CareWebQI.²





HEARST HEALTH
international

**MCG
CITE**

MCG Cite AutoAuth

Reduce costs with automated pre-authorizations

The MCG Cite AutoAuth module provides an evidence-based prior authorization platform for healthcare payors. This software solution helps to streamline administrative resources by expediting routine prior authorizations and reducing the need for high-level staff reviews.

- Enables real-time provider authorizations that drive adherence to evidence-based practice
- Improves efficiency by automating and documenting routine approvals
- Helps free up staff time to manage more complex cases
- Tailored to individual business and medical policies

Comprehensive Coverage

The MCG team develop care guidelines in strict accordance with the principles of evidence-based medicine and annually review more than 140,000 global references. MCG solutions gives payors and providers access to the same timely, vetted and relevant clinical evidence, which assists in the delivery of care that is warranted and of the highest quality.

MCG care guidelines span the full care journey:

- Ambulatory care
- Inpatient and surgical care
- General recovery care
- Home care
- Recovery facility care
- Behavioral health care
- Chronic care

“Our study strongly suggests that pairing automated authorization with evidence-based clinical guidelines – as the MCG solution does – can ensure delivery of safe, effective care while also reducing medical costs by 39% or more”

*Dr. Anthony N. Akosa,
VP of Medical Affairs and Informatics at
ADVANTAGE Health Solutions³*

Integrates with payor software systems for real-time use

MCG solutions can integrate with both third-party and homegrown payor software systems. This means users can access MCG’s guidelines and tools without needing to move between multiple software solutions.

CONTACT OUR DUBAI OFFICE FOR DETAILS:

T: +971 5577 30456 | E: MCG_ME@HEARST.COM | W: WWW.MCG.COM

Zynx Health Middle East Inc., Business Central Towers, Office 2603A, Dubai Internet City, Dubai, UAE

MCG, Zynx Health, FDB (Middle East Drug Knowledge), Map of Medicine and Homecare Homebase comprise Hearst Health. Hearst Health offers independent, unbiased, and evidence-based care guidance solutions for supporting safe medication decisions, directing the ideal patient journey, driving high-quality clinical performance, and developing and implementing informed care strategies.